



July 2, 2013

On behalf of the Advanced Medical Technology Association (AdvaMed) and the Mid-Atlantic - Russia Business Council (MARBC), we would like to invite you to attend the fourth Russian-American Life Sciences Innovation Conference, which will be held in Philadelphia, PA on November 14, 2013. The conference brings together leading policymakers, industry experts, and academics to discuss key drivers in the growth of U.S. and Russian life science sectors. The conference will culminate the 18th Russian-American Innovation Technology Week (RANIT), which will highlight sectors including medical devices, biotechnology, pharmaceuticals, and life sciences.

Building on the success of our previous efforts, our goal is to better understand the challenges and opportunities to the continued expansion of life sciences innovation in Russia and the United States. The conference will consist of in-depth discussions of the investment climate and key policy issues for Russia and the United States. Specific discussions will focus on:

- The impact of Russia's entry into the WTO on the Russian-American partnership in the life sciences industry.
- Market analysis and trends in Russia's medical device industry. New medical device regulations.
- State and regional efforts to promote cooperation in life sciences.
- University technology transfer.

We hope you will be able to join us at the Russian-American Life Sciences Innovation Conference. For further information please contact Val Kogan, President of the MARBC, by phone at (484) 467-7444, via e-mail at: [val@ma-rbc.org](mailto:val@ma-rbc.org) or by visiting the MARBC website: [www.ma-rbc.org](http://www.ma-rbc.org).

With best regards,

A handwritten signature in black ink, appearing to read "Val Kogan".

Val Kogan  
President,  
MARBC

A handwritten signature in black ink, appearing to read "Abby Pratt".

Abby Pratt  
Associate Vice President  
AdvaMed